



Middle East International Medical Tourism Congress and Expo

مؤتمر ومعرض الشرق الأوسط الدولي للسياحة العلاجية

4th
Edition
2026

FROM ABU DHABI TO THE WORLD

Shaping the Future of Medical Tourism & International Patient Care

08:45-09:00

OPENING CEREMONY

Welcome to Abu Dhabi

The Regional Hub for Global Healthcare & Medical Tourism

- Opening Address
- Abu Dhabi's Growing Role in Global Healthcare
- MIMTC Abu Dhabi 2026: Connecting Healthcare, Patients, Payers & Global Referral Networks

09:00-09:45

SESSION 1: ABU DHABI

Building a Leading Medical Tourism Destination

From Healthcare Excellence to International Patient Destination

KEY TOPICS:

- Abu Dhabi's health and medical tourism strategy
- Attracting and serving international patients
- International patient journeys and referral pathways
- Hospital internationalization and international patient departments
- Centers of Excellence and specialised healthcare services
- International healthcare marketing and destination promotion
- Government- private sector collaboration

**Abu Dhabi - From Healthcare Excellence to Global Medical
Tourism Leadership**

09:45-10:15

COFFEE BREAK & NETWORKING

10:15-11:00

SESSION 2: GCC & Global Cooperation in Overseas Treatment and Medical Tourism

Building Cross-Border Healthcare Partnerships, Patient Referral Networks & Institutional Cooperation

Topic 01

How can GCC countries and international healthcare destinations build more efficient, trusted and sustainable pathways for patients seeking treatment abroad?

Topic 02

- Strategic Partnerships for the Future of GCC Medical Tourism
- Developing sustainable bilateral and multilateral healthcare partnerships between GCC countries and international destinations

11:00-11:45

SESSION 3: THE NEW FRONTIERS OF MEDICAL TOURISM

Advanced Therapies, IVF, Wellness & Longevity

ADVANCED THERAPIES

- Cell & gene therapies
- Stem cells and regenerative medicine
- Advanced and specialised treatments
- International access to next-generation therapies

IVF & FERTILITY TOURISM

- The growing international fertility treatment market
- IVF and cross-border reproductive care
- International patient expectations and treatment pathways

WELLNESS, PREVENTION & LONGEVITY

- Medical tourism and wellness convergence
 - Preventive healthcare
 - Longevity and healthy ageing
 - Integrating wellness into the international patient journey
-

11:45-12:30

SESSION 4: AI, INSURANCE & THE FUTURE

Building a Smarter International Patient Ecosystem

ARTIFICIAL INTELLIGENCE & DIGITAL HEALTH

- AI-powered patient acquisition and referral
- AI in patient navigation and treatment matching
- Digital international patient journeys
- Personalised patient experience
- AI and the future of medical tourism marketing

INSURANCE & FINANCING

- Cross-border health insurance
- International claims management
- Role of Medical logistics and mobility in supporting health tourism journey
- Role of health tourism facilitators in Making international treatment more accessible and sustainable

High-Level Panel: Can AI, Insurance and Digital Health Transform the International Patient Journey?

12:30-13:15

SESSION 5: THE BUSINESS OF MEDICAL TOURISM

From the Middle East to the Global Market

Investment, Partnerships & International Patient Flows

HEALTHCARE BUSINESS & INVESTMENT

- Healthcare investment opportunities
- Public-Private Partnerships
- International healthcare marketing
- Healthcare financing
- Building sustainable medical tourism ecosystems

MIDDLE EAST & GLOBAL MARKET

- The evolution of medical tourism in the Middle East
- International patient flows
- Emerging medical tourism destinations
- Global healthcare providers and referral markets
- International partnerships and business opportunities
- Building global patient referral networks

International Leaders Panel: Where Are the Patients Going? The Future of the Global Medical Tourism Market

13:15-13:30

CLOSING SESSION

From Abu Dhabi to the World

Building the Future of International Patient Care Through Collaboration

CLOSING REFLECTIONS:

- Abu Dhabi as a regional medical tourism hub
- UAE leadership in international healthcare
- Quality and accreditation as drivers of patient trust
- Advanced therapies, IVF and wellness as growth sectors
- AI and digital transformation
- Insurance and cross-border financing
- Investment and international partnerships
- Global patient referral networks

- Official Closing Report -

NOTE: This programme will be considered the final Congress agenda upon confirmation of the speakers and finalisation of their respective topics and contributions.