



Middle East International Medical Tourism Congress and Expo

مؤتمر ومعرض الشرق الأوسط الدولي للسياحة العلاجية

4th Edition 2026 **AGENDA**

FROM ABU DHABI TO THE WORLD

Shaping the Future of Medical Tourism &
International Patient Care

DATE:

26 -27
November 2026

LOCATION:

Beach Rotana Hotel
Abu Dhabi, UAE

ORGANIZED BY



GULF EVENTS

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08:45-09:00

OPENING CEREMONY

Welcome to Abu Dhabi

The Regional Hub for Global Healthcare & Medical Tourism

- Opening Address
- Abu Dhabi's Growing Role in Global Healthcare
- MIMTC Abu Dhabi 2026: Connecting Healthcare, Patients, Payers & Global Referral Networks

09:00-09:45

SESSION 1: ABU DHABI

Building a Leading Medical Tourism Destination

From Healthcare Excellence to International Patient Destination

KEY TOPICS:

- Abu Dhabi's health and medical tourism strategy
- Attracting and serving international patients
- International patient journeys and referral pathways
- Hospital internationalization and international patient departments
- Centers of Excellence and specialised healthcare services
- International healthcare marketing and destination promotion
- Government- private sector collaboration

Abu Dhabi - From Healthcare Excellence to Global Medical Tourism Leadership

09:45-10:15

COFFEE BREAK & NETWORKING

10:15-11:00

SESSION 2: GCC & Global Cooperation in Overseas Treatment and Medical Tourism

Building Cross-Border Healthcare Partnerships, Patient Referral Networks & Institutional Cooperation

Topic 01

How can GCC countries and international healthcare destinations build more efficient, trusted and sustainable pathways for patients seeking treatment abroad?

Topic 02

- Strategic Partnerships for the Future of GCC Medical Tourism
- Developing sustainable bilateral and multilateral healthcare partnerships between GCC countries and international destinations

11:00-11:45

SESSION 3: LEADERSHIP IN HEALTHCARE: FROM HOSPITAL MANAGEMENT TO STRATEGIC TRANSFORMATION

- **Speech 1** — The Future of Healthcare Leader: Vision, Strategy & Transformation: How healthcare leaders can anticipate change, lead transformation, and build the hospitals of tomorrow.
- **Speech 2** — Leading Hospitals to Excellence: Performance, People & Patient Experience: Balancing clinical excellence, operational efficiency, financial sustainability, and a culture of high performance.
- **Speech 3** — Leadership in Medical Tourism: Building Globally Competitive Hospitals: How hospital leaders can attract international patients, develop trusted global partnerships, and position their institutions as leading medical tourism destinations.

11:45-12:30

SESSION 4: THE BUSINESS OF MEDICAL TOURISM

From the Middle East to the Global Market

Investment, Partnerships & International Patient Flows

HEALTHCARE BUSINESS & INVESTMENT

- Healthcare investment opportunities
- Public-Private Partnerships
- International healthcare marketing
- Healthcare financing
- Building sustainable medical tourism ecosystems

INSURANCE & FINANCING

- Cross-border health insurance
- International claims management
- Role of Medical logistics and mobility in supporting health tourism journey

**International Leaders Panel: Where Are the Patients Going?
The Future of the Global Medical Tourism Market**

12:30-13:15

SESSION 5: SENIOR TOURISM, MEDICAL HOUSES & HEALTHY AGEING: BUILDING THE NEXT HEALTHCARE TOURISM OPPORTUNITY

- **Senior Tourism** The rise of senior travelers, their expectations, mobility, wellness and healthcare needs
- **Medical Houses / Senior Care** The concept of specialized medical houses, assisted living, recovery and long-stay healthcare
- **Investment & Destination Development** How destinations, developers, hospitals and investors can build integrated senior-health tourism ecosystems

13:15-13:30

CLOSING SESSION

From Abu Dhabi to the World

Building the Future of International Patient Care Through Collaboration

CLOSING REFLECTIONS:

- Abu Dhabi as a regional medical tourism hub
- UAE leadership in international healthcare
- Quality and accreditation as drivers of patient trust
- Advanced therapies, IVF and wellness as growth sectors
- AI and digital transformation
- Insurance and cross-border financing
- Investment and international partnerships
- Global patient referral networks

- Official Closing Report -

NOTE: This programme will be considered the final Congress agenda upon confirmation of the speakers and finalisation of their respective topics and contributions.

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