

MIDDLE EAST INTERNATIONAL MEDICAL TOURISM CONGRESS AND EXPO

4th Edition AGENDA 2026 — From Abu Dhabi to the World

Date: 26-27 November 2026 | Location: Beach Rotana Hotel, Abu Dhabi, UAE

08:45 - 09:00 | OPENING CEREMONY

Welcome to Abu Dhabi: The Regional Hub for Global Healthcare & Medical Tourism

- Opening Address
- Abu Dhabi's Growing Role in Global Healthcare
- MIMTC Abu Dhabi 2026: Connecting Healthcare, Patients, Payers & Global Referral Networks

09:00 - 09:45 | SESSION 1

Building a Leading Medical Tourism Destination

From Healthcare Excellence to International Patient Destination

- Abu Dhabi's health and medical tourism strategy
- Attracting and serving international patients
- International patient journeys and referral pathways
- Hospital internationalization and international patient departments
- Centers of Excellence and specialised healthcare services
- International healthcare marketing and destination promotion
- Government-private sector collaboration
- Abu Dhabi - From Healthcare Excellence to Global Medical Tourism Leadership

09:45 - 10:15

Coffee Break & Networking

10:15 - 11:00 | SESSION 2

GCC & Global Cooperation in Overseas Treatment and Medical Tourism

Building Cross-Border Healthcare Partnerships, Patient Referral Networks & Institutional Cooperation

- **Topic 01:** How can GCC countries and international healthcare destinations build more efficient, trusted and sustainable pathways for patients seeking treatment abroad?
- **Topic 02:** Strategic Partnerships for the Future of GCC Medical Tourism / Developing sustainable bilateral and multilateral healthcare partnerships between GCC countries and international destinations

11:00 - 11:45 | **SESSION 3**

Leadership in Healthcare: From Hospital Management to Strategic Transformation

- **Speech 1:** The Future of Healthcare Leader: Vision, Strategy & Transformation: How healthcare leaders can anticipate change, lead transformation, and build the hospitals of tomorrow.
- **Speech 2:** Leading Hospitals to Excellence: Performance, People & Patient Experience: Balancing clinical excellence, operational efficiency, financial sustainability, and a culture of high performance.
- **Speech 3:** Leadership in Medical Tourism: Building Globally Competitive Hospitals: How hospital leaders can attract international patients, develop trusted global partnerships, and position their institutions as leading medical tourism destinations.

11:45 - 12:30 | **SESSION 4**

The Business of Medical Tourism

From the Middle East to the Global Market - Investment, Partnerships & International Patient Flows

Healthcare Business & Investment

- Healthcare investment opportunities
- Public-Private Partnerships
- International healthcare marketing
- Healthcare financing
- Building sustainable medical tourism ecosystems

Insurance & Financing

- Cross-border health insurance
- International claims management
- Role of Medical logistics and mobility in supporting health tourism journey

International Leaders Panel

- Where Are the Patients Going? The Future of the Global Medical Tourism Market

12:30 - 13:15 | **SESSION 5**

Senior Tourism, Medical Houses & Healthy Ageing

Building the Next Healthcare Tourism Opportunity

- **Senior Tourism:** The rise of senior travelers, their expectations, mobility, wellness and healthcare needs
- **Medical Houses / Senior Care:** The concept of specialized medical houses, assisted living, recovery and long-stay healthcare
- **Investment & Destination Development:** How destinations, developers, hospitals and investors can build integrated senior-health tourism ecosystems

13:15 - 13:30 | CLOSING SESSION

From Abu Dhabi to the World: Building the Future of International Patient Care Through Collaboration

- Abu Dhabi as a regional medical tourism hub & UAE leadership in international healthcare
- Quality and accreditation as drivers of patient trust
- Advanced therapies, IVF and wellness as growth sectors & AI and digital transformation
- Insurance, cross-border financing, and global patient referral networks
- Investment and international partnerships
- Official Closing Report

Note: This programme will be considered the final Congress agenda upon confirmation of the speakers and finalisation of their respective topics and contributions.

ORGANIZED BY GULF EVENTS & MEDIA GROUP LLC